



the warranty group<sup>sm</sup>

## News from The Warranty Group

*For Immediate Release*

### **The Warranty Group Announces Agreement with Realty Executives International**

**CHICAGO**, May 15, 2008 – The Warranty Group today announced an agreement with Realty Executives International to offer a branded home protection program. The program, named “The Realty Executives Home Protection Plan,” will be available to consumers in all 50 states through more than 700 Realty Executives offices.

The program will cover multiple dwelling types, including single-family homes, condominiums and new construction, and offer comprehensive coverage on appliances, plumbing and electrical systems and heating and air conditioning systems.

Home protection plans often increase listings and sales, while potentially reducing costs and risks to sales associates and homeowners alike. Homeowners benefit through protection against unexpected expenses related to home repairs.

“Realty Executives is a perfect partner for our innovative approach to enhanced buyer loyalty and satisfaction,” said Mike Frosch, President & COO of TWG Home Warranty Services, Inc. “Our industry-leading home warranty expertise will be a win/win for both Realty Executives brokers and their customers.”

“Teaming up with The Warranty Group further distinguishes Realty Executives as a leader in the real estate industry and adds even greater value to our customer experience,” said Rich Rector, President and CEO of Realty Executives. “Our Home Protection Plan will deliver increased peace of mind to our valued clients.”

The Realty Executives Home Protection Plan will be available on all homes listed by Realty Executives sales associates.

#### **About The Warranty Group**

The Warranty Group is the world's premier provider of extended service plans and related benefits, with operations in 33 countries and 2300 employees. By providing underwriting, claims administration, compliance and marketing expertise, The Warranty Group is a single-source solution for manufacturers, distributors and retailers of consumer goods including autos, homes, consumer electronics and appliances. For additional information, visit [www.thewarrantygroup.com](http://www.thewarrantygroup.com).

**About Realty Executives International Real Estate**

Realty Executives International, the nation's first 100-percent commission company, has been perfecting its business model for more than 43 years and is one of the fastest-growing real estate franchises in the United States. The Phoenix-based, privately held firm has offices in 13 countries, including the United States, Canada, South Africa, Mexico, Australia, Israel, Costa Rica, Greece, Panama, France, Poland, Indonesia and Singapore. Publications like *Entrepreneur*, *Success* and *Inc.* magazines have regularly ranked Realty Executives International, Inc. as a leader based on franchise growth, management stability and financial soundness. For additional company and franchise information visit [www.realtyexecutives.com](http://www.realtyexecutives.com).

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