



INTERNATIONAL

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REALTY EXECUTIVES CEO SPEAKS AT INMAN REAL ESTATE CONFERENCE IN NEW YORK CITY

PHOENIX, Ariz. – January 16 – Realty Executives International President and CEO Rich Rector recently attended and spoke at the Inman Connect real estate and technology conference in New York City last week. Rector spoke as a part of a general session panel focusing on the topic of international exposure in real estate titled, “New Ways to Go Global.” Rector and the other panelists discussed new opportunities and inroads for business growth internationally today.

The annual conference is one of two hosted by the Inman News organization and focuses on bringing technology and real estate together in a forum which enables the industry’s top experts to collaborate and grow. The featured general session was highlighted with a presentation from one of the nation’s leading wine experts and entrepreneurs, Gary Vaynerchuk, who spoke about “Building Your Personal Brand Online.”

“The Inman conferences are one of the best places for lively dialogue and debate about what’s going in the real estate industry today,” said Rector. “This year was no exception and I am pleased to have been a part of it.”

Rector, who in addition to his role at Realty Executives International, is also chairman and owner of Realty Executives Phoenix, one of the nation’s leading and long-lasting brokerages.

Over the years Rector has repeatedly been touted a leading conference presenter and industry expert, including being named as one of Realtor Magazine’s “25 Most Influential People in Real Estate,”

About Realty Executives Phoenix

Headquartered in Phoenix, Arizona with multiple branch and satellite offices throughout the state, Realty Executives Phoenix has consistently attracted the top performers in real estate and grown to more than 1,500 sales associates, making the company one of the top 15 brokerages nationally according to RealTrends500, Realtor Magazine and RISMedia. Realty Executives Phoenix is also the number one real estate brokerage in Arizona, in both transactions and sales, according to ARMLS. For additional information on Realty Executives Phoenix, please visit the company's website at www.SearchHomes.com, or call 1-602-957-0444.

About Realty Executives International

Realty Executives International, the nation's first 100-percent commission company, has been perfecting its business model for more than 44 years and is one of the fastest-growing real estate franchises in North America. The Phoenix-based, privately held company has more than 800 franchises in ten countries, including offices in the United States, Canada, South Africa, Mexico, Australia, Israel, Costa Rica, France, Greece and Indonesia. Publications like *Entrepreneur*, *Success* and *Inc.* magazines have all ranked Realty Executives International, Inc as a leader based on franchise growth, management stability and financial soundness. For additional company information, call 1-800-252-3366, or visit www.RealtyExecutives.com.