



**FOR IMMEDIATE RELEASE**  
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**MEDIA CONTACT:** Marissa Leon  
[marissaleon@realtyexecutives.com](mailto:marissaleon@realtyexecutives.com)  
602-912-6763

**REALTY EXECUTIVES OF KENTUCKY, OHIO AND WEST VIRGINIA NAMES NEW  
REGIONAL DEVELOPER**

*Gregory Traynor takes over as Regional Developer of the Ohio, Kentucky and West Virginia Realty Executives Region*

**CINCINNATI, Ohio.** – Realty Executives International is pleased to announce the recent sale and change of ownership of its Ohio, Kentucky and West Virginia region. Gregory Traynor, a longtime industry expert, will now serve as owner and regional developer for Realty Executives in those states.

“The growth potential within this region is extraordinary and by implementing key recruiting and marketing strategies I am confident that the Realty Executives brand will continue to strengthen in this region,” said Traynor.

The region currently has 8 offices in Ohio, Kentucky, and West Virginia. Traynor has plans to grow the region by an additional 20 offices over the next three years.

Traynor has more than 21 years of experience in real estate settlement, finance and sales and will provide quality leadership to existing and new franchisees and sales associates alike. Traynor plans to move the regional office to 4357 Ferguson Drive, Suite 270A in Cincinnati, Ohio. The new regional office location houses state-of-art technology complete with a training room and conference areas that will enable sales associates and consumers to conduct business in a private and professional setting.

“Greg Traynor embodies the entrepreneurial spirit this company was founded upon and we very much look forward to supporting him as he grows his region over the next several years,” said Glenn Melton, chief operating officer of Realty Executives International.

#### About Realty Executives International

Realty Executives International, the nation’s first 100-percent commission company, has been perfecting its business model for more than 43 years and is one of the fastest-growing real estate franchises in North America. The Phoenix-based, privately held company has nearly 800 franchises in several countries, including offices in the United States, Canada, South Africa, Mexico, Australia, Israel, Costa Rica, France, Greece, Nicaragua, Belize, Colombia and Panama. Publications like *Entrepreneur*, *Success* and *Inc.* magazines have all ranked Realty Executives International, Inc as a leader based on franchise growth, management stability and financial soundness. For additional company information, call 1-800-252-3366, or visit [www.RealtyExecutives.com](http://www.RealtyExecutives.com).

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